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Opinion Survey

Toro and Motorola to incorporate WeatherTRAK technology into irrigation products

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LM Week in Review



[HydroPoint Data System](#) plans to work with [Motorola's Fixed Data Division](#) and [The Toro Company](#) to integrate HydroPoint's WeatherTRAK technology into their irrigation products.

HydroPoint has signed a letter of intent with The Toro Company to co-develop and market a new generation of weather-based irrigation controllers built on HydroPoint's WeatherTRAK technology. Toro will license the WeatherTRAK technology for use in select Toro controllers. HydroPoint will provide its wireless evapotranspiration (ET) Data Service to all of The Toro Company's WeatherTRAK Enabled controllers, which will provide for automatic daily watering adjustments based on the exact needs of each customer's landscape.

Weather TRAK technology will also be incorporated into Motorola's IRRInet/ ControlPort line of irrigation controllers. Similarly, HydroPoint will provide its wireless ET Data Service to all of Motorola's WeatherTRAK Enabled controllers.

The WeatherTRAK Enabled Motorola irrigation controllers are targeted for release in late 2003 or early 2004.

The WeatherTRAK technology is an automated weather-based irrigation controller that includes a scientifically based irrigation scheduling engine that uses specific parameters such as plant type, soil type, sun exposure and slope to calculate the exact

Fall is the planning and purchasing season for the upcoming year

Is your company on the right track to make the most of 2007?

We're way behind on planning and might just wing it at this point

We're starting to think about scheduling some meetings

We have meetings to talk about this on the schedule but they're hit or miss

We're way ahead of the game for next year

Thanks for responding to this month's survey. Watch for the complete results in an upcoming issue.

LM Week in Review

LM Week in Review rounds up all the industry's news and hot links in one quick read.

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amount of water to apply at the right time. Additionally WeatherTRAK includes a daily ET Data Service that delivers daily local weather updates to each controller enabling them to automatically adjust irrigation according to the landscape's specific water needs

"The proven water savings and runoff reduction provided by the WeatherTRAK technology together with Motorola's advanced controller technology will provide our commercial customers with a solution that will reliably deliver quantifiable water savings while at the same time protecting plant health and valuable water resources," says HydroPoint CEO Chris Spain. "As a result, commercial customers can expect to see a very fast return on investment, thus making this a true win-win for our customers and the environment."

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