



“The WeatherTRAK controllers paid for themselves in one summer.”

*John S. Phillips, Heron's Landing HOA President  
Reno, Nevada*

Customer Profile: Heron's Landing

## Accurate Irrigation Achieves Rapid ROI for Heron's Landing

When Reno Water enforced watering day restrictions to alleviate severe drought conditions, Heron's Landing HOA, a community of 162 single-family homes in Reno, Nevada, immediately complied with the measure. Unfortunately, watering just twice a week caused some areas of the property's turf to turn brown. The HOA attempted to correct the problem by watering all day on permitted days, but this caused water bills to spike sharply while creating an unsightly combination of dry and muddy areas. Faced with the risk of expensive landscape damage and higher water costs, Heron's Landing needed a solution, fast.

John Phillips, Heron's Landing HOA president, learned of *WeatherTRAK* weather-based irrigation management through the University of Nevada, Reno (UNR) Cooperative Extension. UNR's year-long study compared the water savings achieved by *WeatherTRAK* controllers against results achieved through water day restrictions and manual watering by landscape professionals.

*WeatherTRAK* measurably improved plant health and saved 27 percent more water than the other tested methods. Moreover, the UNR and other studies have proven that *WeatherTRAK* virtually eliminates landscape runoff that leads to cracked sidewalks and slabs, mold, erosion and polluted water supplies.

Based on these study results, **Reno Water authorities waived water day restrictions for *WeatherTRAK* customers.** Motivated by the exemption and their commit-

### Key Benefits of *WeatherTRAK* for Heron's Landing:

- **Protects landscape investments**
- **Reduces monthly water bills**
- **Saves time through automation**
- **Maximizes customer satisfaction**
- **Avoids watering day restrictions**

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**The controller is smart.  
The service is genius.**

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ment to restoring landscape health, the Heron's Landing board of directors approved the implementation of *WeatherTRAK* irrigation controllers.

Within a month, the benefits of *WeatherTRAK* became visibly evident as muddy spots disappeared and turf health was restored. Homeowners told John they had never seen the grass so green or the landscape so healthy. Thanks to *WeatherTRAK*, **Heron's Landing board members and homeowners are now enjoying a 30 percent reduction in monthly water bills.** Thousands of dollars previously spent on water are now earmarked for projects that will improve property value for Heron's Landing residents.

"The *WeatherTRAK* controllers paid for themselves in one summer," says John. Not only have the controllers returned water savings, but Heron's Landing no longer pays landscape contractors \$35 an hour to adjust irrigation schedules; they now focus their efforts on pruning and planting. By automating accurate irrigation, *WeatherTRAK* reduces water and labor costs.

John has been particularly pleased with the ease-of-use of *WeatherTRAK* controllers, which install just like ordinary timers. "If you can turn three knobs, you can use *WeatherTRAK*," he says. And if John or any other Heron's Landing homeowner ever has any questions about *WeatherTRAK*, customer service is just a phone call away.

Heron's Landing continues to enjoy an ongoing return on its investment in *WeatherTRAK*. Landscapes and hardscapes are protected from over-watering-related damage. Homeowners no longer side-step puddles, but instead enjoy their yards and gardens as beautiful extensions of their homes. John recommends *WeatherTRAK* to everyone: "*WeatherTRAK* is proven to protect landscapes and reduce costs," he says. "It's just foolish to water with any other controller."

Heron's Landing of Reno, NV  
775-224-2309

***WeatherTRAK*. Proven smart water management.**

*WeatherTRAK* controllers automatically customize irrigation schedules for each landscape. Every day, local weather data is wirelessly transmitted to these controllers via the *WeatherTRAK ET Everywhere* service. *WeatherTRAK* controllers then automatically adjust watering times as local weather conditions change. Plants always get the water they need, when they need it, for maximum health and water savings.

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